

ORDER



KSNV

Orders	Order / Rev:	1053287		
	Alt Order #:	06832439	KSNV	
	Product Desc:	Crossroads GPS		
	Estimate:	780		
	Flight Dates:	10/30/12 - 11/05/12		
	Original Date / Rev:	08/08/12 / 09/19/12		
	Order Type:	GENERAL		
Agency	Name:	Crossroads Media, LLC		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		66 Canal Center Plaza	Billing Cycle:	EOM/EOC
		Alexandria, VA 22314	Agency Commission:	15%
Advertiser	Name:	Crossroads GPS <i>Revised</i>	New Business Thru:	
	Demographic:	A35+	Order Separation:	00:05:00
	Product Codes:	PLI2	Advertiser External ID:	
	Priority:	SELECT PRIORITY CODE	Agency External ID:	
	Revenue Codes:	POLITICAL/AGY, PISSUE, GEN		

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
10/29/12	11/05/12	115	\$83,275.00	\$70,783.75	November 2012	115	\$83,275.00	\$70,783.75	0.00
					Totals	115	\$83,275.00	\$70,783.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary	Seattle	North America	Start Of Order - End Of Order	100%

Amy McCreary Start Of Order - End Of Order 100%

Order Share

KSNV	30%	\$83,275.00
Market	100%	\$277,583.33

CABLE

CABLE		0%	\$0.00
KBLR		0%	\$0.00
KFBT		0%	\$0.00
KINC		0%	\$0.00
KLAS		33%	\$91,602.50
KLVX		0%	\$0.00
KSNV-		0%	\$0.00
KTNV		17%	\$47,189.17
KTUD		1%	\$2,775.83
KVVU		17%	\$47,189.17
KVWB		0%	\$0.00
LV1		0%	\$0.00
UNKWN		2%	\$5,551.67

Ln	Ch	Start	End	Inventory	Code	Break	Start/End	Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/30/12	10/30/12	Wake Up Early w/ Wagner	M	430a-5a		-T-----	:30	1	\$200.00	1	0.00	NM		1	\$200.00
Wake Up Early Wagners																	
WAKE-W/WAGNERS REV RATE																	
<u>Start Date</u>		<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>								
Week: 10/29/12		11/04/12		-T-----		1		\$200.00	0.00								

Order / Rev:	105328	Advertiser:	Crossroads GPS
Alt Order #:	06832439	Product Desc:	Crossroads GPS
Flight Dates:	10/30/12 - 11/05/12	Estimate:	KSNV 780

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 1	KSNV	10/30/12	10/30/12	Wake Up Early w/ Wagners	Wagners	430a-5a	-T-----	:30	1	\$200.001	0.00	NM	1	\$200.00
WAKE-W/WAGNERS REV RATE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week: 10/29/12 11/04/12 -T----- 1 \$200.00 0.00														
E 2	KSNV	10/31/12	10/31/12	Wake Up Early w/ Wagners	Wagners	430a-5a	--W----	:30	1	\$200.001	0.00	NM	1	\$200.00
WAKE-W/WAGNERS REV RATE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week: 10/29/12 11/04/12 --W---- 1 \$200.00 0.00														
E 3	KSNV	11/01/12	11/01/12	Wake Up Early w/ Wagners	Wagners	430a-5a	---T---	:30	1	\$200.001	0.00	NM	1	\$200.00
WAKE-W/WAGNERS REV RATE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week: 10/29/12 11/04/12 ---T--- 1 \$200.00 0.00														
E 4	KSNV	11/04/12	11/04/12	Wake Up Early w/ Wagners	Wagners	430a-5a	-----S	:30	1	\$200.001	0.00	NM	1	\$200.00
WAKE-W/WAGNERS REV RATE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week: 10/29/12 11/04/12 -----S 1 \$200.00 0.00														
E 5	KSNV	11/05/12	11/05/12	Wake Up Early w/ Wagners	Wagners	430a-5a	M-----	:30	1	\$200.001	0.00	NM	1	\$200.00
WAKE-W/WAGNERS REV RATE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week: 11/05/12 11/11/12 M----- 1 \$200.00 0.00														
E 6	KSNV	10/30/12	10/30/12	The Agenda 1230pm	CM	1230-1p	-T-----	:30	1	\$325.001	0.00	NM	1	\$325.00
NEWS 3 AT NOON REV RATE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week: 10/29/12 11/04/12 -T----- 1 \$325.00 0.00														
E 7	KSNV	10/31/12	10/31/12	The Agenda 1230pm	CM	1230-1p	--W----	:30	1	\$325.001	0.00	NM	1	\$325.00
NEWS 3 AT NOON REV RATE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week: 10/29/12 11/04/12 --W---- 1 \$325.00 0.00														
E 8	KSNV	11/01/12	11/01/12	The Agenda 1230pm	CM	1230-1p	---T---	:30	1	\$325.001	0.00	NM	1	\$325.00
NEWS 3 AT NOON REV RATE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week: 10/29/12 11/04/12 ---T--- 1 \$325.00 0.00														
E 9	KSNV	11/02/12	11/02/12	The Agenda 1230pm	CM	1230-1p	----F--	:30	1	\$325.001	0.00	NM	1	\$325.00
NEWS 3 AT NOON REV RATE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week: 10/29/12 11/04/12 ----F-- 1 \$325.00 0.00														
E 10	KSNV	11/05/12	11/05/12	The Agenda 1230pm	CM	1230-1p	M-----	:30	1	\$325.001	0.00	NM	1	\$325.00
NEWS 3 AT NOON REV RATE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week: 11/05/12 11/11/12 M----- 1 \$325.00 0.00														
E 11	KSNV	11/04/12	11/04/12	News 3 Sunrise - SUNDAY	SUNDAY	6a-7a	-----S	:30	1	\$350.001	0.00	NM	1	\$350.00
AVG. ALL WKS/NW3-SUNRS WKND REV RATE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week: 10/29/12 11/04/12 -----S 1 \$350.00 0.00														
E 12	KSNV	10/30/12	10/30/12	Rachael Ray	CM	11am-12pm	-T-----	:30	1	\$325.001	0.00	NM	1	\$325.00
RACHAEL RAY REV RATE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week: 10/29/12 11/04/12 -T----- 1 \$325.00 0.00														
E 13	KSNV	10/31/12	10/31/12		CM	11am-12pm	--W---	:30	1	\$325.001	0.00	NM	1	\$325.00

Order / Rev: 105328
Alt Order #: 06832439
Flight Dates: 10/30/12 - 11/05/12

Advertiser: Crossroads GPS
Product Desc: Crossroads GPS
Estimate: 780

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Rachael Ray											
				Rachael Ray											
				RACHAEL RAY REV RATE											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/29/12	11/04/12	--W----	1	\$325.00	0.00						
E 14	KSNV	11/01/12	11/01/12	Rachael Ray		CM	11am-12pm		---	T---	:30	1	\$325.00	1	\$325.00
				Rachael Ray											
				RACHAEL RAY REV RATE											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/29/12	11/04/12	---T---	1	\$325.00	0.00						
E 15	KSNV	11/02/12	11/02/12	Rachael Ray		CM	11am-12pm		----	F--	:30	1	\$325.00	1	\$325.00
				Rachael Ray											
				RACHAEL RAY REV RATE											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/29/12	11/04/12	----F--	1	\$325.00	0.00						
E 16	KSNV	11/05/12	11/05/12	Rachael Ray		CM	11am-12pm		M-----		:30	1	\$325.00	1	\$325.00
				Rachael Ray											
				RACHAEL RAY REV RATE											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 11/05/12	11/11/12	M-----	1	\$325.00	0.00						
E 17	KSNV	11/03/12	11/03/12	Wknd Wheel of Fortune	CM	7-730pm		-----S-		:30	1	\$525.00	1	\$525.00	
				SAT/ Wheel of Fortune											
				WHEEL REV RATE/PGM.											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/29/12	11/04/12	----S-	1	\$525.00	0.00						
E 18	KSNV	10/30/12	10/30/12	The Doctors		CM	2pm-3pm		-T-----		:30	1	\$325.00	1	\$325.00
				The Doctors											
				DOCTORS REV RATE											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/29/12	11/04/12	-T-----	1	\$325.00	0.00						
E 19	KSNV	10/31/12	10/31/12	The Doctors		CM	2pm-3pm		--W-----		:30	1	\$325.00	1	\$325.00
				The Doctors											
				DOCTORS REV RATE											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/29/12	11/04/12	--W----	1	\$325.00	0.00						
E 20	KSNV	11/01/12	11/01/12	The Doctors		CM	2pm-3pm		---T---		:30	1	\$325.00	1	\$325.00
				The Doctors											
				DOCTORS REV RATE											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/29/12	11/04/12	---T---	1	\$325.00	0.00						
E 21	KSNV	11/02/12	11/02/12	The Doctors		CM	2pm-3pm		----F--		:30	1	\$325.00	1	\$325.00
				The Doctors											
				DOCTORS REV RATE											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/29/12	11/04/12	---T---	1	\$325.00	0.00						
E 22	KSNV	11/05/12	11/05/12	The Doctors		CM	2pm-3pm		M-----		:30	1	\$325.00	1	\$325.00
				The Doctors											
				DOCTORS REV RATE											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 11/05/12	11/11/12	M-----	1	\$325.00	0.00						
E 23	KSNV	10/30/12	10/30/12	Late Night w/Fallon		CM	1237a-136am		-T-----		:30	1	\$250.00	1	\$250.00
				Late Night w/Fallon											
				J FALCON-NBC< REV RATE											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/29/12	11/04/12	-T-----	1	\$250.00	0.00						
E 24	KSNV	10/31/12	10/31/12	Late Night w/Fallon		CM	1237a-136am		--W----		:30	1	\$250.00	1	\$250.00
				Late Night w/Fallon											
				J FALCON-NBC< REV RATE											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/29/12	11/04/12	--W----	1	\$250.00	0.00						
E 25	KSNV	11/01/12	11/01/12			CM	1237a-136am		---T---		:30	1	\$250.00	1	\$250.00

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Advertiser: Crossroads GPS
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Estimate: 780

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Late Night w/Fallon											
				Late Night w/Fallon											
				J FALLOON-NBC< REV RATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/29/12	11/04/12	---T---		1	\$250.00		0.00						
E 26	KSNV	11/02/12	11/02/12	Late Night w/Fallon	CM	1237a-136am	----F--	:30	1	\$250.00	1	0.00	NM	1	\$250.00
				Late Night w/Fallon											
				J FALLOON-NBC< REV RATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/29/12	11/04/12	---F--		1	\$250.00		0.00						
E 27	KSNV	11/05/12	11/05/12	Late Night w/Fallon	CM	1237a-136am	M-----	:30	1	\$250.00	1	0.00	NM	1	\$250.00
				Late Night w/Fallon											
				J FALLOON-NBC< REV RATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 11/05/12	11/11/12	M-----		1	\$250.00		0.00						
E 28	KSNV	10/30/12	10/30/12	M-F Today Show III 4th BM		10am-11am	-T-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
				Today 4th Hour											
				TODAY SHW3-NBC REV RATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/29/12	11/04/12	-T-----		1	\$325.00		0.00						
E 29	KSNV	10/31/12	10/31/12	M-F Today Show III 4th BM		10am-11am	--W----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
				Today 4th Hour											
				TODAY SHW3-NBC REV RATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/29/12	11/04/12	--W----		1	\$325.00		0.00						
E 30	KSNV	11/01/12	11/01/12	M-F Today Show III 4th BM		10am-11am	---T---	:30	1	\$325.00	1	0.00	NM	1	\$325.00
				Today 4th Hour											
				TODAY SHW3-NBC REV RATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/29/12	11/04/12	---T---		1	\$325.00		0.00						
E 31	KSNV	11/02/12	11/02/12	M-F Today Show III 4th BM		10am-11am	----F--	:30	1	\$325.00	1	0.00	NM	1	\$325.00
				Today 4th Hour											
				TODAY SHW3-NBC REV RATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/29/12	11/04/12	----F--		1	\$325.00		0.00						
E 32	KSNV	11/05/12	11/05/12	M-F Today Show III 4th BM		10am-11am	M-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
				Today 4th Hour											
				TODAY SHW3-NBC REV RATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 11/05/12	11/11/12	M-----		1	\$325.00		0.00						
E 33	KSNV	10/30/12	10/30/12	M-F 5-6a WakeUp w/WagM		5-6a	-T-----	:30	1	\$450.00	1	0.00	NM	1	\$450.00
				M-F 5-6a WakeUp w/Wagners											
				WAKE W/WAGNRS1 REV RATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/29/12	11/04/12	-T-----		1	\$450.00		0.00						
E 34	KSNV	10/31/12	10/31/12	M-F 5-6a WakeUp w/WagM		5-6a	--W----	:30	1	\$450.00	1	0.00	NM	1	\$450.00
				M-F 5-6a WakeUp w/Wagners											
				WAKE W/WAGNRS1 REV RATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/29/12	11/04/12	--W----		1	\$450.00		0.00						
E 35	KSNV	11/01/12	11/01/12	M-F 5-6a WakeUp w/WagM		5-6a	---T---	:30	1	\$450.00	1	0.00	NM	1	\$450.00
				M-F 5-6a WakeUp w/Wagners											
				WAKE W/WAGNRS1 REV RATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/29/12	11/04/12	---T---		1	\$450.00		0.00						
E 36	KSNV	11/02/12	11/02/12	M-F 5-6a WakeUp w/WagM		5-6a	----F--	:30	1	\$450.00	1	0.00	NM	1	\$450.00
				M-F 5-6a WakeUp w/Wagners											
				WAKE W/WAGNRS1 REV RATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/29/12	11/04/12	----F--		1	\$450.00		0.00						
E 37	KSNV	11/05/12	11/05/12		CM	5-6a	M-----	:30	1	\$450.00	1	0.00	NM	1	\$450.00

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Estimate: 780

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M-F 5-6a WakeUp w/Wag																										
M-F 5-6a WakeUp w/Wagners																										
WAKE W/WAGNRS1 REV RATE																										
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 11/05/12</td><td>11/11/12</td><td>M-----</td><td>1</td><td>\$450.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 11/05/12	11/11/12	M-----	1	\$450.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 11/05/12	11/11/12	M-----	1	\$450.00	0.00																					
E 38	KSNV	10/30/12	10/30/12	M-F Today Show II	3rd HOM	9-10a	-T-----	:30	1	\$750.001	0.00	NM		1	\$750.00											
M-F Today Show II																										
TODAY SHW2-NBC REV RATE																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/29/12	11/04/12	-T-----	1	\$750.00	0.00																					
E 39	KSNV	10/31/12	10/31/12	M-F Today Show II	3rd HOM	9-10a	--W----	:30	1	\$750.001	0.00	NM		1	\$750.00											
M-F Today Show II																										
TODAY SHW2-NBC REV RATE																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/29/12	11/04/12	--W----	1	\$750.00	0.00																					
E 40	KSNV	11/01/12	11/01/12	M-F Today Show II	3rd HOM	9-10a	---T---	:30	1	\$750.001	0.00	NM		1	\$750.00											
M-F Today Show II																										
TODAY SHW2-NBC REV RATE																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/29/12	11/04/12	---T---	1	\$750.00	0.00																					
E 41	KSNV	11/02/12	11/02/12	M-F Today Show II	3rd HOM	9-10a	----F--	:30	1	\$750.001	0.00	NM		1	\$750.00											
M-F Today Show II																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/29/12	11/04/12	----F--	1	\$750.00	0.00																					
E 42	KSNV	11/05/12	11/05/12	M-F Today Show II	3rd HOM	9-10a	M-----	:30	1	\$750.001	0.00	NM		1	\$750.00											
M-F Today Show II																										
TODAY SHW2-NBC REV RATE																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 11/05/12	11/11/12	M-----	1	\$750.00	0.00																					
E 43	KSNV	11/03/12	11/03/12	Wknd Jeopardy	SAT/Jeopardy	CM	630-7pm	-----S-	:30	1	\$525.001	0.00	NM		1	\$525.00										
JEP REV RATE/PGM																										
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 10/29/12</td><td>11/04/12</td><td>-----S-</td><td>1</td><td>\$525.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/29/12	11/04/12	-----S-	1	\$525.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/29/12	11/04/12	-----S-	1	\$525.00	0.00																					
E 44	KSNV	10/30/12	10/30/12	M-F Jeopardy	M-F Jeopardy	CM	630-7pm	-T-----	:30	1	\$1,300.001	0.00	NM		1	\$1,300.00										
JEOPARDY< REV RATE																										
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 10/29/12</td><td>11/04/12</td><td>-T-----</td><td>1</td><td>\$1,300.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/29/12	11/04/12	-T-----	1	\$1,300.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/29/12	11/04/12	-T-----	1	\$1,300.00	0.00																					
E 45	KSNV	10/31/12	10/31/12	M-F Jeopardy	M-F Jeopardy	CM	630-7pm	--w----	:30	1	\$1,300.001	0.00	NM		1	\$1,300.00										
JEOPARDY< REV RATE																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/29/12	11/04/12	--w----	1	\$1,300.00	0.00																					
E 46	KSNV	11/01/12	11/01/12	M-F Jeopardy	M-F Jeopardy	CM	630-7pm	---T---	:30	1	\$1,300.001	0.00	NM		1	\$1,300.00										
JEOPARDY< REV RATE																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/29/12	11/04/12	---T---	1	\$1,300.00	0.00																					
E 47	KSNV	11/02/12	11/02/12	M-F Jeopardy	M-F Jeopardy	CM	630-7pm	----F--	:30	1	\$1,300.001	0.00	NM		1	\$1,300.00										
JEOPARDY< REV RATE																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/29/12	11/04/12	----F--	1	\$1,300.00	0.00																					
E 48	KSNV	11/05/12	11/05/12	M-F Jeopardy	M-F Jeopardy	CM	630-7pm	M-----	:30	1	\$1,300.001	0.00	NM		1	\$1,300.00										
JEOPARDY< REV RATE																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 11/05/12	11/11/12	M-----	1	\$1,300.00	0.00																					
E 49	KSNV	10/30/12	10/30/12			CM	1135p-1237a	-T-----	:30	1	\$750.001	0.00	NM		1	\$750.00										

Order / Rev: 105328 Advertiser: Crossroads GPS
 Alt Order #: 06832439 Product Desc: Crossroads GPS KSNV
 Flight Dates: 10/30/12 - 11/05/12 Estimate: 780

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
The Tonight Show															
Tonight Show															
TONITE SHW-NBC< REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>	
		Week: 10/29/12	11/04/12	-T-----						1	\$750.00	0.00			
E 50	KSNV	10/31/12	10/31/12	The Tonight Show	CM	1135p-1237a	--W----	:30	1	\$750.001	0.00	NM			1 \$750.00
TONITE SHW-NBC< REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>	
		Week: 10/29/12	11/04/12	--W----						1	\$750.00	0.00			
E 51	KSNV	11/01/12	11/01/12	The Tonight Show	CM	1135p-1237a	---T---	:30	1	\$750.001	0.00	NM			1 \$750.00
TONITE SHW-NBC< REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>	
		Week: 10/29/12	11/04/12	---T---						1	\$750.00	0.00			
E 52	KSNV	11/02/12	11/02/12	The Tonight Show	CM	1135p-1237a	----F--	:30	1	\$750.001	0.00	NM			1 \$750.00
TONITE SHW-NBC< REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>	
		Week: 10/29/12	11/04/12	----F--						1	\$750.00	0.00			
E 53	KSNV	11/05/12	11/05/12	The Tonight Show	CM	1135p-1237a	M-----	:30	1	\$750.001	0.00	NM			1 \$750.00
TONITE SHW-NBC< REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>	
		Week: 11/05/12	11/11/12	M-----						1	\$750.00	0.00			
E 54	KSNV	10/30/12	10/30/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	~T-----	:30	1	\$725.001	0.00	NM			1 \$725.00
4PM NEWS (1 hour)															
NEWS REV TP & RATE/PGM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>	
		Week: 10/29/12	11/04/12	-T-----						1	\$725.00	0.00			
E 55	KSNV	10/31/12	10/31/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	--W----	:30	1	\$725.001	0.00	NM			1 \$725.00
4PM NEWS (1 hour)															
NEWS REV TP & RATE/PGM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>	
		Week: 10/29/12	11/04/12	--W----						1	\$725.00	0.00			
E 56	KSNV	11/01/12	11/01/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	---T---	:30	1	\$725.001	0.00	NM			1 \$725.00
4PM NEWS (1 hour)															
NEWS REV TP & RATE/PGM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>	
		Week: 10/29/12	11/04/12	---T---						1	\$725.00	0.00			
E 57	KSNV	11/02/12	11/02/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	---F--	:30	1	\$725.001	0.00	NM			1 \$725.00
4PM NEWS (1 hour)															
NEWS REV TP & RATE/PGM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>	
		Week: 10/29/12	11/04/12	---F--						1	\$725.00	0.00			
E 58	KSNV	11/05/12	11/05/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	M-----	:30	1	\$725.001	0.00	NM			1 \$725.00
4PM NEWS (1 hour)															
NEWS REV TP & RATE/PGM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>	
		Week: 11/05/12	11/11/12	M-----						1	\$725.00	0.00			
E 59	KSNV	10/30/12	10/30/12	M-F 6-7a WakeUp w/Wagners	CM	6-7a	-T-----	:30	1	\$1,000.001	0.00	NM			1 \$1,000.00
M-F 6-7a WakeUp w/Wagners															
WAKE W/WAGNERS2 REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>	
		Week: 10/29/12	11/04/12	-T-----						1	\$1,000.00	0.00			
E 60	KSNV	10/31/12	10/31/12	M-F 6-7a WakeUp w/Wagners	CM	6-7a	--W----	:30	1	\$1,000.001	0.00	NM			1 \$1,000.00
M-F 6-7a WakeUp w/Wagners															
WAKE W/WAGNERS2 REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>	
		Week: 10/29/12	11/04/12	--W----						1	\$1,000.00	0.00			
E 61	KSNV	11/01/12	11/01/12		CM	6-7a	---T---	:30	1	\$1,000.001	0.00	NM			1 \$1,000.00

Order / Rev: 105328
Alt Order #: 06832439
Flight Dates: 10/30/12 - 11/05/12

Advertiser: Crossroads GPS
Product Desc: Crossroads GPS
Estimate: 780

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount											
M-F 6-7a WakeUp w/Wag																										
M-F 6-7a WakeUp w/Wagners																										
WAKE W/WAGNRS2 REV RATE																										
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 10/29/12	11/04/12	---T---	1	\$1,000.00	0.00																					
E 62	KSNV	11/02/12	11/02/12	M-F 6-7a WakeUp w/Wag	CM	6-7a	-----F--	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00											
M-F 6-7a WakeUp w/Wagners																										
WAKE W/WAGNRS2 REV RATE																										
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 10/29/12	11/04/12	----F--	1	\$1,000.00	0.00																					
E 63	KSNV	11/05/12	11/05/12	M-F 6-7a WakeUp w/Wag	CM	6-7a	M-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00											
M-F 6-7a WakeUp w/Wagners																										
WAKE W/WAGNRS2 REV RATE																										
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 11/05/12	11/11/12	M-----	1	\$1,000.00	0.00																					
E 64	KSNV	10/30/12	10/30/12	Today Show	CM	658a-9am	-T-----	:30	1	\$1,500.00	1	0.00	NM	1	\$1,500.00											
Today Show REV RATE																										
<table border="1"> <thead> <tr> <th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th><th><u>Rating</u></th></tr> </thead> <tbody> <tr> <td>Week: 10/29/12</td><td>11/04/12</td><td>-T-----</td><td>1</td><td>\$1,500.00</td><td>0.00</td></tr> </tbody> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 10/29/12	11/04/12	-T-----	1	\$1,500.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 10/29/12	11/04/12	-T-----	1	\$1,500.00	0.00																					
E 65	KSNV	10/31/12	10/31/12	Today Show	CM	658a-9am	--W----	:30	1	\$1,500.00	1	0.00	NM	1	\$1,500.00											
Today Show REV RATE																										
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 10/29/12	11/04/12	--W----	1	\$1,500.00	0.00																					
E 66	KSNV	11/01/12	11/01/12	Today Show	CM	658a-9am	---T---	:30	1	\$1,500.00	1	0.00	NM	1	\$1,500.00											
Today Show REV RATE																										
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 10/29/12	11/04/12	---T---	1	\$1,500.00	0.00																					
E 67	KSNV	11/02/12	11/02/12	Today Show	CM	658a-9am	----F--	:30	1	\$1,500.00	1	0.00	NM	1	\$1,500.00											
Today Show REV RATE																										
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 10/29/12	11/04/12	----F--	1	\$1,500.00	0.00																					
E 68	KSNV	11/05/12	11/05/12	Today Show	CM	658a-9am	M-----	:30	1	\$1,500.00	1	0.00	NM	1	\$1,500.00											
Today Show REV RATE																										
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 11/05/12	11/11/12	M-----	1	\$1,500.00	0.00																					
E 69	KSNV	10/30/12	10/30/12	M-F Early News	CM	5-630p	-T-----	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00											
M-F Early News																										
NEWS REV RATE.																										
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 10/29/12	11/04/12	-T-----	1	\$1,200.00	0.00																					
E 70	KSNV	10/31/12	10/31/12	M-F Early News	CM	5-630p	--W----	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00											
M-F Early News																										
NEWS REV RATE.																										
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 10/29/12	11/04/12	--W----	1	\$1,200.00	0.00																					
E 71	KSNV	11/01/12	11/01/12	M-F Early News	CM	5-630p	---T---	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00											
M-F Early News																										
NWES REV RATE.																										
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 10/29/12	11/04/12	---T---	1	\$1,200.00	0.00																					
E 72	KSNV	11/02/12	11/02/12	M-F Early News	CM	5-630p	----F--	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00											
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 10/29/12	11/04/12	----F--	1	\$1,200.00	0.00																					
E 73	KSNV	11/05/12	11/05/12		CM	5-630p	M-----	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00											

Order / Rev: 105328
Alt Order #: 06832439
Flight Dates: 10/30/12 - 11/05/12

Advertiser: Crossroads GPS
Product Desc: Crossroads GPS
Estimate: 780

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F Early News											
				M-F Early News											
				VARIOUS REV RATE.											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 11/05/12	11/11/12	M-----		1	\$1,200.00		0.00						
E 74	KSNV	10/30/12	10/30/12	Noon News	CM	12-1230pm	-T-----	:30	1	\$425.00	1	0.00	NM	1	\$425.00
				Noon News											
				NEWS 3 AT NOON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/29/12	11/04/12	-T-----		1	\$425.00		0.00						
E 75	KSNV	10/31/12	10/31/12	Noon News	CM	12-1230pm	--W----	:30	1	\$425.00	1	0.00	NM	1	\$425.00
				Noon News											
				NEWS 3 AT NOON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/29/12	11/04/12	--W----		1	\$425.00		0.00						
E 76	KSNV	11/01/12	11/01/12	Noon News	CM	12-1230pm	---T---	:30	1	\$425.00	1	0.00	NM	1	\$425.00
				Noon News											
				NEWS 3 AT NOON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/29/12	11/04/12	---T---		1	\$425.00		0.00						
E 77	KSNV	11/02/12	11/02/12	Noon News	CM	12-1230pm	----F--	:30	1	\$425.00	1	0.00	NM	1	\$425.00
				Noon News											
				NEWS 3 AT NOON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/29/12	11/04/12	----F--		1	\$425.00		0.00						
E 78	KSNV	11/05/12	11/05/12	Noon News	CM	12-1230pm	M-----	:30	1	\$425.00	1	0.00	NM	1	\$425.00
				Noon News											
				NEWS 3 AT NOON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 11/05/12	11/11/12	M-----		1	\$425.00		0.00						
E 79	KSNV	11/03/12	11/03/12	News 3 Sunrise - SATURDAY	CM	6a-7a	-----S-	:30	1	\$350.00	1	0.00	NM	1	\$350.00
				News 3 Sunrise SATURDAY											
				AVG. ALL WKS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/29/12	11/04/12	-----S-		1	\$350.00		0.00						
E 80	KSNV	10/30/12	10/30/12	Dr. Phil	CM	3-4p	-T-----	:30	1	\$450.00	1	0.00	NM	1	\$450.00
				Dr Phil											
				DR. PHIL<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/29/12	11/04/12	-T-----		1	\$450.00		0.00						
E 81	KSNV	10/31/12	10/31/12	Dr. Phil	CM	3-4p	--W----	:30	1	\$450.00	1	0.00	NM	1	\$450.00
				Dr Phil											
				DR. PHIL<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/29/12	11/04/12	--W----		1	\$450.00		0.00						
E 82	KSNV	11/01/12	11/01/12	Dr. Phil	CM	3-4p	---T---	:30	1	\$450.00	1	0.00	NM	1	\$450.00
				Dr Phil											
				DR. PHIL<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/29/12	11/04/12	---T---		1	\$450.00		0.00						
E 83	KSNV	11/02/12	11/02/12	Dr. Phil	CM	3-4p	----F--	:30	1	\$450.00	1	0.00	NM	1	\$450.00
				Dr Phil											
				DR. PHIL<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/29/12	11/04/12	----F--		1	\$450.00		0.00						
E 84	KSNV	11/05/12	11/05/12	Dr. Phil	CM	3-4p	M-----	:30	1	\$450.00	1	0.00	NM	1	\$450.00
				Dr Phil											
				DR. PHIL<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 11/05/12	11/11/12	M-----		1	\$450.00		0.00						
E 85	KSNV	11/04/12	11/04/12		CM	7a-8am	-----S	:30	1	\$750.00	1	0.00	NM	1	\$750.00

Order / Rev: 105328
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Advertiser: Crossroads GPS
Product Desc: Crossroads GPS
Estimate: 780

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Sunday Today Sunday Today															
SUN TODAY-NBC REV RATE															
Start Date	End Date	Weekdays		Spots/Week		Rate	Rating								
Week: 10/29/12	11/04/12	-----S		1	\$750.00	0.00									
E 86	KSNV	11/03/12	11/03/12	Saturday Today	CM	7a-9am	-----S-	:30	1	\$625.00	1	0.00	NM	1	\$625.00
AVG. ALL WKS															
Start Date	End Date	Weekdays		Spots/Week		Rate	Rating								
Week: 10/29/12	11/04/12	-----S-		1	\$625.00	0.00									
E 87	KSNV	11/03/12	11/03/12	News 3 Today - SATURDAY	CM	9am-930am	-----S-	:30	1	\$500.00	1	0.00	NM	1	\$500.00
AVG. ALL WKS															
Start Date	End Date	Weekdays		Spots/Week		Rate	Rating								
Week: 10/29/12	11/04/12	-----S-		1	\$500.00	0.00									
E 88	KSNV	11/03/12	11/03/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
WKD2 NWS-AT 11<															
Start Date	End Date	Weekdays		Spots/Week		Rate	Rating								
Week: 10/29/12	11/04/12	-----S-		1	\$1,100.00	0.00									
E 89	KSNV	11/03/12	11/03/12	Sa-Su Early News	CM	5pm-630pm	-----S-	:30	1	\$650.00	2	0.00	NM	1	\$650.00
AVG. ALL WKS															
Start Date	End Date	Weekdays		Spots/Week		Rate	Rating								
Week: 10/29/12	11/04/12	-----S-		1	\$650.00	0.00									
E 90	KSNV	10/30/12	10/30/12	Days of our Lives	CM	1258p-2pm	-T-----	:30	1	\$425.00	1	0.00	NM	1	\$425.00
DAYS-OUR LIVES<															
Start Date	End Date	Weekdays		Spots/Week		Rate	Rating								
Week: 10/29/12	11/04/12	-T-----		1	\$425.00	0.00									
E 91	KSNV	10/31/12	10/31/12	Days of our Lives	CM	1258p-2pm	--W----	:30	1	\$425.00	1	0.00	NM	1	\$425.00
DAYS-OUR LIVES<															
Start Date	End Date	Weekdays		Spots/Week		Rate	Rating								
Week: 10/29/12	11/04/12	--W----		1	\$425.00	0.00									
E 92	KSNV	11/01/12	11/01/12	Days of our Lives	CM	1258p-2pm	---T---	:30	1	\$425.00	1	0.00	NM	1	\$425.00
DAYS-OUR LIVES<															
Start Date	End Date	Weekdays		Spots/Week		Rate	Rating								
Week: 10/29/12	11/04/12	---T---		1	\$425.00	0.00									
E 93	KSNV	11/02/12	11/02/12	Days of our Lives	CM	1258p-2pm	----F--	:30	1	\$425.00	1	0.00	NM	1	\$425.00
DAYS-OUR LIVES<															
Start Date	End Date	Weekdays		Spots/Week		Rate	Rating								
Week: 10/29/12	11/04/12	----F--		1	\$425.00	0.00									
E 94	KSNV	11/05/12	11/05/12	Days of our Lives	CM	1258p-2pm	M-----	:30	1	\$425.00	1	0.00	NM	1	\$425.00
DAYS-OUR LIVES<															
Start Date	End Date	Weekdays		Spots/Week		Rate	Rating								
Week: 11/05/12	11/11/12	M-----		1	\$425.00	0.00									
E 95	KSNV	11/04/12	11/04/12	News 3 Today Wknd	CM	9a-930am	-----S	:30	1	\$500.00	1	0.00	NM	1	\$500.00
AVG. ALL WKS															
Start Date	End Date	Weekdays		Spots/Week		Rate	Rating								
Week: 10/29/12	11/04/12	-----S		1	\$500.00	0.00									
E 96	KSNV	10/30/12	10/30/12	M-F News 3 at Eleven	CM	11pm-1135pm	-T-----	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
NEWS 3 AT 11< REV RATE															
Start Date	End Date	Weekdays		Spots/Week		Rate	Rating								
Week: 10/29/12	11/04/12	-T-----		1	\$1,200.00	0.00									
E 97	KSNV	10/31/12	10/31/12		CM	11pm-1135pm	--W----	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F News 3 at Eleven															
M-F News 3 at Eleven															
NEWS 3 AT 11< REV RATE															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/29/12 11/04/12 --W--- 1 \$1,200.00 0.00															
E 98	KSNV	11/01/12	11/01/12	M-F News 3 at Eleven	CM	11pm-1135pm	---T---	:30	1	\$1,200.001	0.00	NM		1	\$1,200.00
M-F News 3 at Eleven															
NEWS 3 AT 11< REV RATE															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/29/12 11/04/12 ---T--- 1 \$1,200.00 0.00															
E 99	KSNV	11/02/12	11/02/12	M-F News 3 at Eleven	CM	11pm-1135pm	----F--	:30	1	\$1,200.001	0.00	NM		1	\$1,200.00
M-F News 3 at Eleven															
NEWS 3 AT 11< REV RATE															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/29/12 11/04/12 ----F-- 1 \$1,200.00 0.00															
E 100	KSNV	11/05/12	11/05/12	M-F News 3 at Eleven	CM	11pm-1135pm	M-----	:30	1	\$1,200.001	0.00	NM		1	\$1,200.00
M-F News 3 at Eleven															
NEWS 3 AT 11< REV RATE															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 11/05/12 11/11/12 M----- 1 \$1,200.00 0.00															
E 101	KSNV	10/30/12	10/31/12	Face to Face w/ Ralston	CM	730-758pm	-TW---	:30	2	\$900.001	0.00	NM		2	\$1,800.00
CM															
Face to Face w/ J.Ralston															
FACE-J RALSTON< REV RATE, FREQ															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/29/12 11/04/12 -TW--- 2 \$900.00 0.00															
E 102	KSNV	11/01/12	11/02/12	Face to Face w/ Ralston	CM	730-758pm	---TF--	:30	2	\$900.001	0.00	NM		2	\$1,800.00
CM															
Face to Face w/ J.Ralston															
FACE-J RALSTON< REV RATE, FREQ															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/29/12 11/04/12 ---TF-- 2 \$900.00 0.00															
E 103	KSNV	11/05/12	11/05/12	Face to Face w/ Ralston	CM	730-758pm	M-----	:30	1	\$900.001	0.00	NM		1	\$900.00
CM															
Face to Face w/ J.Ralston															
FACE-J RALSTON< REV RTE															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 11/05/12 11/11/12 M----- 1 \$900.00 0.00															
E 104	KSNV	11/04/12	11/04/12	Meet the Press	CM	8a-9am	-----S	:30	1	\$3,000.001	0.00	NM		1	\$3,000.00
Meet the Press															
MEET PRESS-SUN															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/29/12 11/04/12 -----S 1 \$3,000.00 0.00															
E 105	KSNV	11/04/12	11/04/12	LAW & ORDER (LF)	CM	Sat 1-2am / Sun 1:-----S	:30	1	\$150.001	0.00	NM		1	\$150.00	
Law & Order (LF)															
DATELINE ADD TO SKED															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/29/12 11/04/12 -----S 1 \$150.00 0.00															
E 106	KSNV	11/04/12	11/04/12	LAW & ORDER (LF)	CM	Sat 1-2am / Sun 1:-----S	:30	1	\$150.001	0.00	NM		1	\$150.00	
Law & Order (LF)															
L&O ADD TO SKED															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/29/12 11/04/12 -----S 1 \$150.00 0.00															
E 107	KSNV	11/04/12	11/04/12	Sports Night in Las Vegas	CM	Sun 1135p-1200a	-----S	:30	1	\$400.001	0.00	NM		1	\$400.00
Sports Night in Las Vegas															
SPORTS NIGHT ADD TO SKED															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/29/12 11/04/12 -----S 1 \$400.00 0.00															
E 108	KSNV	11/03/12	11/03/12	Wknd Jeopardy SAT/Jeopardy	CM	630-7pm	-----S-	:30	1	\$375.002	0.00	NM		1	\$375.00
Wknd Jeopardy SAT/Jeopardy															
VEGAS INC ADD TO SKED.															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/29/12 11/04/12 -----S- 1 \$375.00 0.00															
E 109	KSNV	11/02/12	11/02/12		CM	10-11pm	----F--	:30	1	\$3,200.001	0.00	NM		1	\$3,200.00

Order / Rev: 105328
Alt Order #: 06832439
Flight Dates: 10/30/12 - 11/05/12

Advertiser: Crossroads GPS
Product Desc: Crossroads GPS
Estimate: 780

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount											
Fri 10-11p Friday Prime 10-11pm																										
DLINE ADD TO SKED																										
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th><u>Start Date</u></th> <th><u>End Date</u></th> <th><u>Weekdays</u></th> <th><u>Spots/Week</u></th> <th><u>Rate</u></th> <th><u>Rating</u></th> </tr> </thead> <tbody> <tr> <td>Week: 10/29/12</td> <td>11/04/12</td> <td>----F--</td> <td>1</td> <td>\$3,200.00</td> <td>0.00</td> </tr> </tbody> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 10/29/12	11/04/12	----F--	1	\$3,200.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 10/29/12	11/04/12	----F--	1	\$3,200.00	0.00																					
E110	KSNV	11/03/12	11/03/12	Sat PR 8-9p	CM	8-9pm	-----S-	:30	1	\$1,200.001	0.00	NM		1	\$1,200.00											
Saturday Prime 8-9pm																										
NBC PRIME ADD TO SKED																										
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 10/29/12	11/04/12	----S-	1	\$1,200.00	0.00																					
E111	KSNV	11/03/12	11/03/12	Sat PR 9-10p	CM	9-10pm	-----S-	:30	1	\$1,200.002	0.00	NM		1	\$1,200.00											
Saturday Prime 9-10pm																										
NBC PRIME ADD TO SKED																										
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 10/29/12	11/04/12	----S-	1	\$1,200.00	0.00																					
E112	KSNV	11/04/12	11/04/12	NFL Pre-Game / FNA	CM	1p-530pm	-----S	:30	1	\$2,400.001	0.00	NM		1	\$2,400.00											
NFL Pre-Game																										
FNIA ADD TO SKED																										
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 10/29/12	11/04/12	-----S	1	\$2,400.00	0.00																					
E113	KSNV	11/04/12	11/04/12	LAW & ORDER (synd) RGM	M-SA 8-11p / SUN-----S		:30	1	\$1,200.001	0.00	NM		1	\$1,200.00												
Law & Order (synd) PRIME																										
L&O ADD TO SKED																										
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 10/29/12	11/04/12	-----S	1	\$1,200.00	0.00																					

Totals 115 \$83,275.00